



Exclusive presentation of your camping or motorhome site

- Over 5,500 selected campsites and over 5,700 motorhome sites in Europe
- Print run 12,000 copies
- Publication: April 2023
- Location embedded in highly professional set of maps
- Source of inspiration for motorhome owners for route and site planning
- Prominent promotion of your place to highlight your highlights
- Emotional, functional and exclusive advertising format
- The reference work of passionate campers
- Annual publication
- Large size 19,8 cm x 29,5 cm
- Spiral binding
- Number of pages approx. 770



 The atlas for demanding campers



Media data



Contact



Layout example, final design may differ.



Our attractive product packages

Our packages: Achieve maximum visibility on the German market



Book now:
prices valid until
July 31, 2022

Print



Print



App



Stellplatzführer ad 1/8 page 880 €

Stellplatzatlas ad 495 €

App display 495 €

Package price **1.775 €** ~~1.870 €~~

Stellplatzführer ad 1/4 page 2.725 €

Stellplatzatlas ad 495 €

App display 495 €

Package price **2.240 €** ~~2.358 €~~

Stellplatzführer ad 1/2 page 2.572 €

Stellplatzatlas ad 495 €

App display 495 €

Package price **3.529 €** ~~3.715 €~~

Stellplatzführer ad 1/1 page 4.980 €

Stellplatzatlas ad 495 €

App display 495 €

Package price **5.671 €** ~~5.970 €~~

Mix and save. Other combinations possible. Do not hesitate to contact us.



Contact





ADAC Camping- und Stellplatzatlas

Page format	Between tour suggestions, start cartography or start place list.	Between tour suggestions, start cartography or start place list.	U2. Cover inside + binder	U3. Back inside + cover sheet	U4. Back outside
1/1	2.468 €		3.423 €	2.678 €	4.284 €
2/1		4.935 €			

Calendar week 2022	36		38		40		42		48	
Campsites										
BE, GB, IE, LU, FI, NO, SE, CZ, EE, LT, LV, PL, RU, SK	Mon., 05.09.	Fri., 09.09.								
AD, AL, BA, BG, GR, HU, ME, MK, RO, RS, SI	Mon., 05.09.	Fri., 09.09.								
DE, NL, DK, CH			Mon., 19.09.	Fri., 23.09.						
FR, AT					Tues., 04.10.	Fri., 07.10.				
ES, IT, PT, HR + U2, U3, U4							Mon., 17.10.	Fri., 21.10.		
Pitches										
All countries									Mi., 30.11.	Mo., 5.12.

Date	Advertising deadline: Last acceptance for ad placement
Date	Printing material deadline: Last possible delivery date for advertisement

Publication date: March 2023



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