



PiNCAMP Social Media Promotion

Placement:

- Instagram.com/PiNCAMP.DE
- Facebook.com/PiNCAMP.DE

Display:

- Exclusive post on Instagram targeting a younger travel audience
- Exclusive post on Facebook targeting the discerning camper

Call to action:

- Instagram post leads to the Instagram page, alternatively as a link to the PiNCAMP page of the campsite as a clickout
- Facebook post leads to the campsite profile on PiNCAMP.de or to the landing page on partner's site as clickout

Range:

At least 15,000 contacts

1 Post
720 €

3 Posts
1.440 €

6 Posts
2.800 €



Communicate
directly with our
followers



Layout example, final design may differ.





Your contact at ADAC PiNCAMP



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