

HOMEPAGE - International campsites of the month

Placement:

In the middle section of the homepage

Display:

Rotation of maximum twelve campsites

Call to action:

- Tile leads to the profile on PiNCAMP.de/ PiNCAMP.ch
- Button leads to the campsite as clickout

Booking period:

Monthly

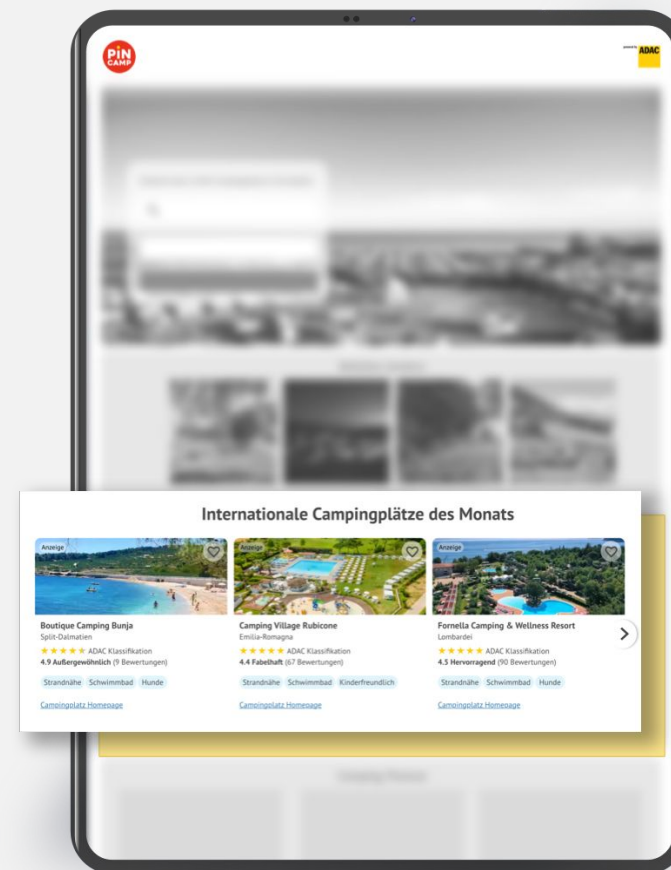
1 month
1.260 €

3 months
3.025 €

6 months
5.250 €

12 months
7.560 €

Stand out on our
homepage!



Contact



Layout example, final design may differ.

SEARCH LIST - Int. campsites of the month

Placement:

On the search results lists below the pagination

Display:

Rotation of maximum twelve campsites


Call to action:

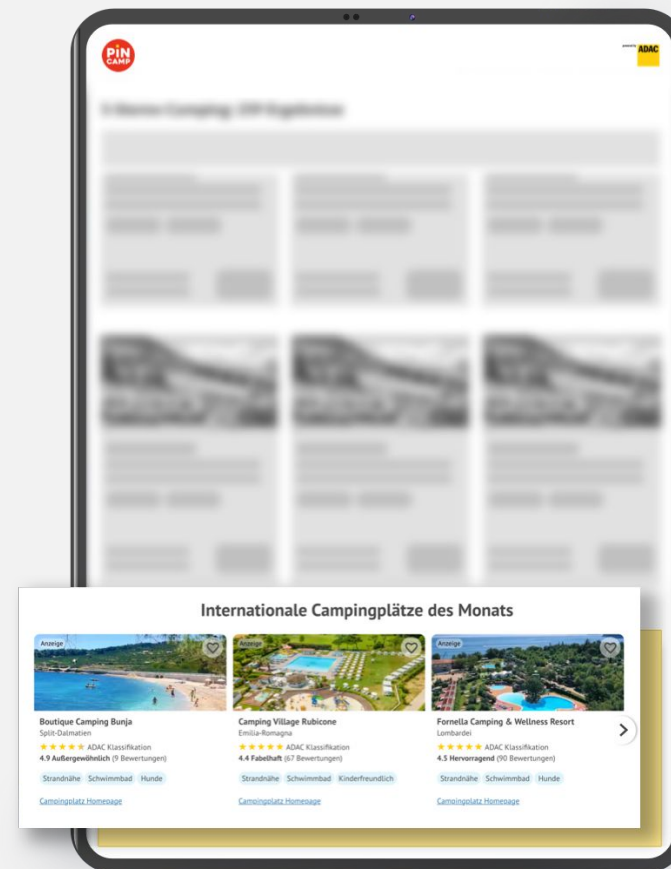
- Tile leads to the profile on PiNCAMP.de/ PiNCAMP.ch
- Button leads to the campsite as clickout

Booking period:

Monthly

1 month	3 months	6 months	12 months
630 €	1.510 €	2.645 €	3.780 €

 Increase
your visibility
even stronger



Contact



Layout example, final design may differ.



Special forms of advertising

PiNCAMP Online Magazin - Advertorial

Placement:

- PiNCAMP Online Magazin

Display:

- Exclusive article - integration of text, images and Youtube video possible
- SEA content optimisation by PiNCAMPs' editorial team

Call to action:

- Tile leads to the profile on PiNCAMP.de/ PiNCAMP.ch

Term:

3 months

1 Advertorial
3.000 €

3 Advertorials
7.200 €

6 Advertorials
12.600 €

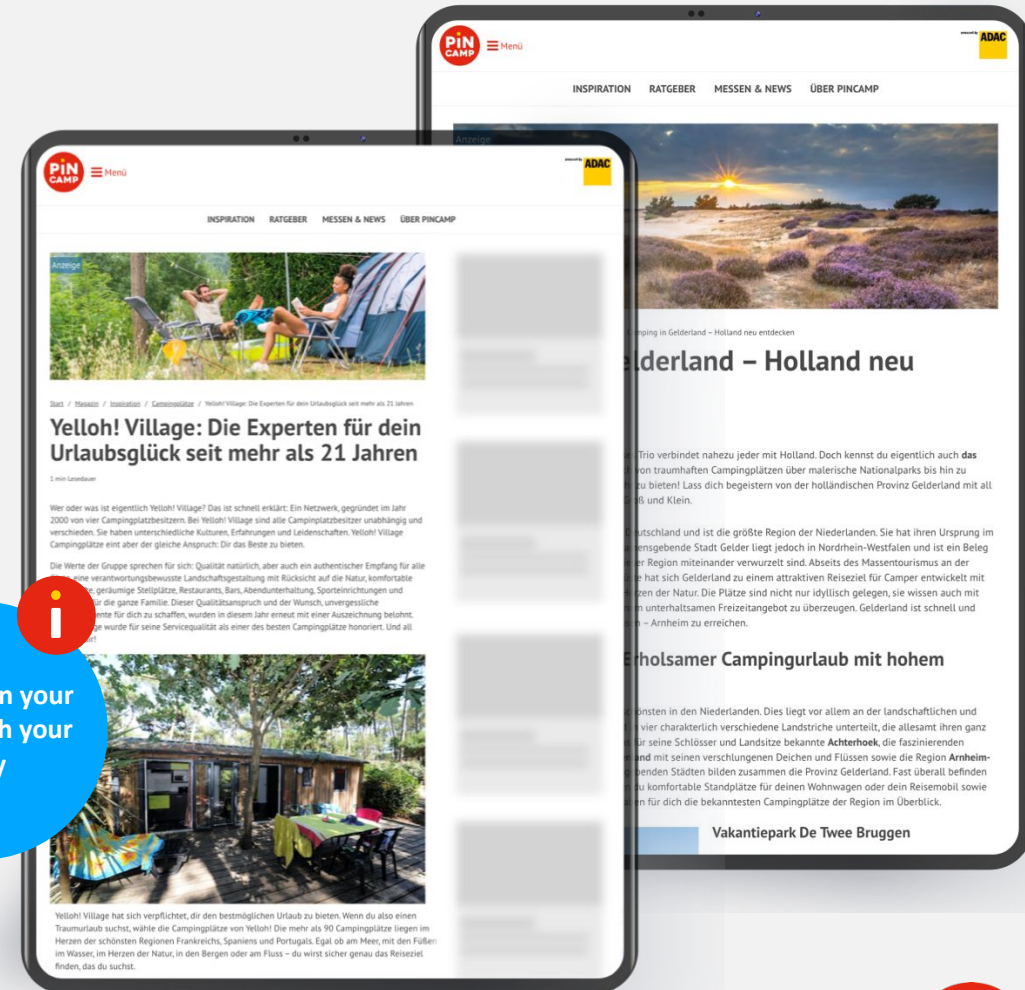
Contact us for advice on creating maximum exposure of your brand.



Contact



Strengthen your
brand with your
copy



Layout example, final design may differ.



Special forms of advertising

ADAC

HOMEPAGE - Premium Partner

Placement:

In the middle section of the homepage

Display:

Rotation of maximum twelve partners

Call to action:

- Tile leads to the profile on PiNCAMP.de/ PiNCAMP.ch

Booking period:

Monthly

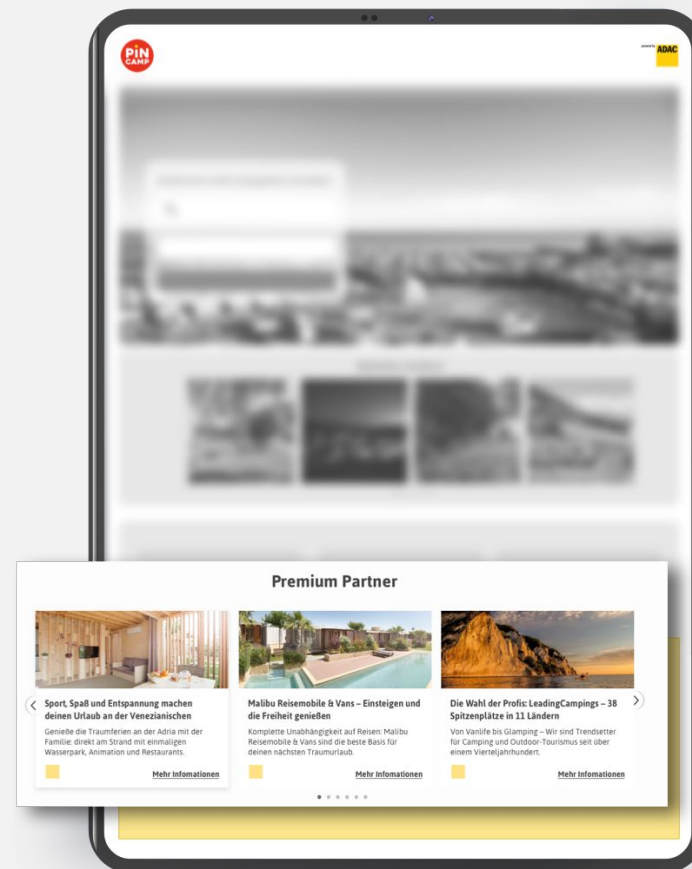
1 month
1.260 €

3 months
3.025 €

6 months
5.250 €

12 months
7.560 €

Exclusive
presentation of
your brand



Contact



Layout example, final design may differ.

SEARCH LIST - Premium Partner

Placement:

In the search results lists

Display:

Rotation of a maximum of twelve partners

Call to action:

- Tile leads to the profile on PiNCAMP.de/ PiNCAMP.ch

Booking period:

Monthly

1 month	3 months	6 months	12 months
3.150 €	7.560 €	13.230 €	18.900 €

Exposure across
the whole website



Contact



Layout example, final design may differ.

CAMPSITE PROFILE PAGE - Premium Partner

Placement:

On basic campsite profile pages top right

Display:

Rotation of a maximum of twelve partners


Call to action:

- Tile leads to the profile on PiNCAMP.de/ PiNCAMP.ch

Booking period:

Monthly

1 month	3 months	6 months	12 months
630€	1.520 €	2.625 €	3.780 €

 Present yourself strongly next to the competitors



FOOTER - Premium Partner

Placement:

Feature on each webpage with a direct link to your personal web presentation

Display:

Integration of the partner logo

Call to action:

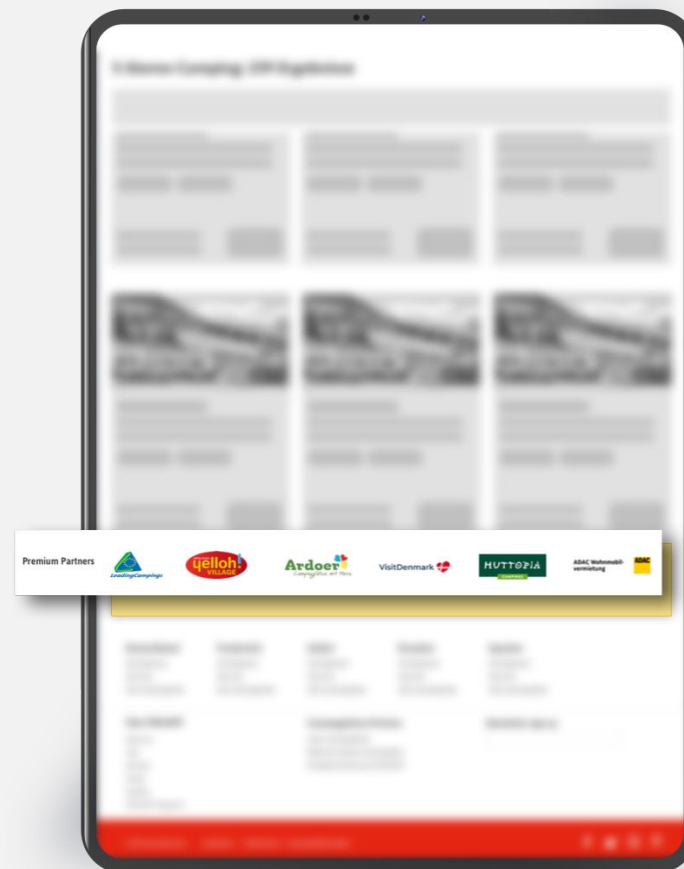
- Clickout from the logo to the partner's website

Booking period:

Monthly

1 month	3 months	6 months	12 months
1.260 €	3.025 €	5.245 €	7.560 €

Be present on all
PiNCAMP pages



Contact



Layout example, final design may differ.



Your contact at ADAC PiNCAMP



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