ANWB KAMPEREN

ANWB Promotional material

Dutch campers start looking for a campsite at ANWB. How a camping is rated is of great importance in making the right choice. The final verdict of the ANWB camping inspector is expressed in stars. The (new) score will be communicated to you prior to the new camping year. The number of stars says something about the type of campsite, the facilities and the quality. A handy aid for the camper. Does he choose for luxury and many facilities or charming and small-scale? The ideal campsite is quickly found!

Flags, window stickers and facade signs

Promotional materials in the form of a window sticker and flag* are available for small campsites and for campsites with 3 or more stars. Campsites that are allowed to carry the Top Campsite label will receive a facade sign in addition to a flag* and a window sticker. For the charming campsite category and campsites who accept Camping Key Europe, only a window sticker is available. You can place/hang the promotional materials in a highly visible location, so that campers who come to your campsite can see at a glance what label you represent.

anwb.nl/**campingpartners**

Examples promotional materials

Top campings
Top campsites

Window sticker 21x14,8 cm

Vlag 215x150 cm

Banner 100x300 cm

Sign 20x30 cm

If you carry the Top Campsite label, we will send you a facade sign, a flag* and a window sticker every year at the beginning of the camping season. There is no further action necessary on your part.

Certification label
download for free

You are free to use the special ANWB Certification for advertisements, leaflets or other printed matter. This logo can be downloaded at any time when you log in via ANWB Check & Change: campingcms.anwbcamping.nl

Do you accept the Camping Key Europe? If so, you will receive an annual CKE-sticker!

Charmecampings
Charming campsites

Window sticker 21x14,8 cm

Are you a Charmecamping?
You will automatically receive a window sticker every year.

Erkende en kleine campings
Certified and small campsites

Window sticker 21x14,8 cm

Flag 215x150 cm

Flag Small campsite 150x100 cm

If you are a newcomer to the Small Campsite and Certified Campsite category, we will automatically send you a flag* and window sticker at the beginning of the camping season. The flag is made of highly durable material, and can therefore be used for multiple years. After this, you will only receive a new flag upon request. Therefore, always check before the camping season starts whether your materials are satisfactory. If you would like to receive new materials, please let us know by sending an email to: campsitepackages@anwb.nl. By the way, you will receive a new window sticker every year.

* Flags are only available for campsites that are bookable through anwbcamping.nl, or participate in the Camping Key Europe benefit programme, or that purchase an advert in the campsite guide.