

### Camping Example

Country Example

Location Example

Last inspection: 26/05/2023

Camping Example

## ADAC Classification



4.5 Stars

ADAC TIPP

**TIPP  
2024**

Result Sheet

Quality Report

Benchmark Report

Dear Campsite Partner,



We are pleased that you have decided to purchase the Campsite Quality Report. In this report we inform you about your current ADAC classification. We give you an insight into your performance in the main and sub-categories and allow you deeper insights into attributes of the individual topics. The information is based on the last ADAC inspection at your campsite on **26/05/2023**.

In addition to this Campsite Quality Report, we offer you the opportunity to purchase our Campsite Benchmark Report. Here we put your results in relation to other campsites in your region and in your current ADAC star cluster.

Find out more about this extended reporting via the QR code below or our website [business.pincamp.com/reports](https://business.pincamp.com/reports)



## Campsite Quality Report

### Result of your subcategories

The ADAC classification includes both qualitative and quantitative criteria. Thus, not only the scope, but also the qualitative assessment of the offer at your campsite is crucial for your ADAC star ranking. The subcategories usually pay 50% each on the main category. An exception is the category 'Bathing'. Here it is also possible to achieve the maximum score with a top rating for man-made bathing facilities (such as outdoor and indoor pools). Consequently, your campsite does not necessarily have to have access to a natural body of water to achieve the top score in the 'Bathing' category.

#### Sanitary | 84.2%

Quantity

Quality

0% 20% 40% 60% 80% 100%

#### Grounds | 80.2%

Pitches

Public Square Areas

0% 20% 40% 60% 80% 100%

#### Supply | 70.2%

Shopping

Gastronomy

0% 20% 40% 60% 80% 100%

#### Recreation | 66.9%

Facilities

Animation

0% 20% 40% 60% 80% 100%

#### Bathing | 80.1%

Sea | Lake | River

Pools

0% 20% 40% 60% 80% 100%

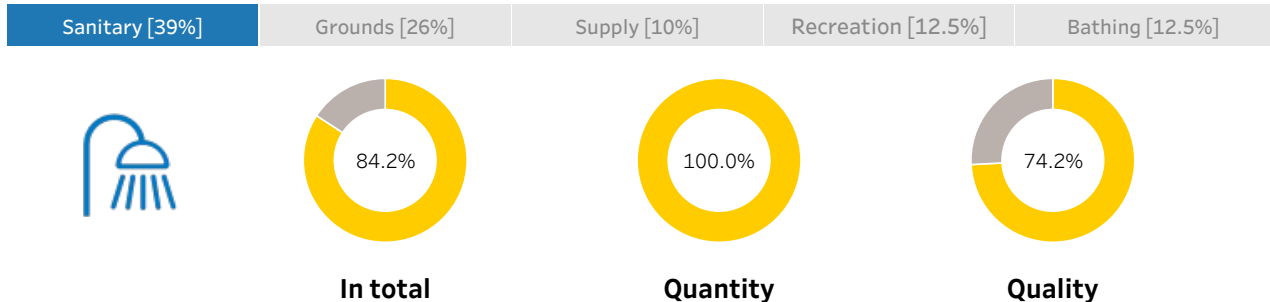
### Interpretation

The yellow bars show how your campsite performs in each sub-category. The maximum value to be achieved here is 100%. - Congrats! You achieved this outstanding maximum in 1 of the 10 sub-categories. If a bar is completely white, you currently score no points in this sub-category.

In the following we will have a deeper look into the ADAC classification scoring of your campsite. We will give you insights into your individual performance within the different categories. We show you where you are already performing very well and where you still have potential for improvement.

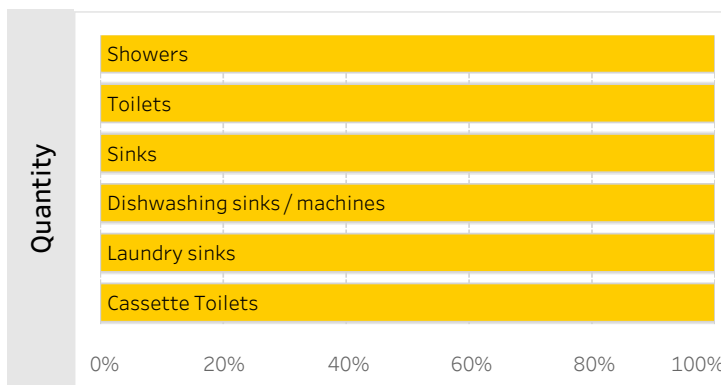
## Campsite Quality Report

### Details of your results

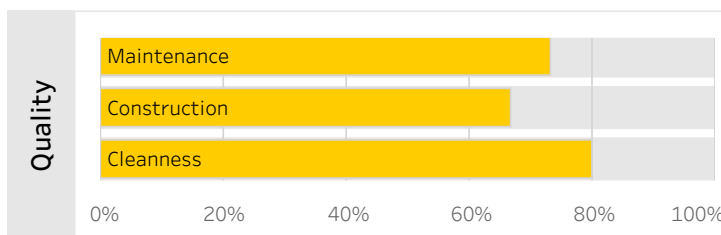


With 39 % the category “Sanitary” has the biggest impact on the ADAC classification. In the calculation, all sanitary buildings on your campsite are taken into account, but in some cases they are weighted differently due to the varying relevance for tourist guests. When assessing sanitation, a distinction is made between quantitative and qualitative characteristics.

The quantitative assessment reflects whether there are adequate sanitary facilities in relation to the accommodation units. Basically, the more units there are, the higher the requirement for the quantitative equipment. Cleanliness, maintenance and construction are assessed in terms of quality.



The number of sanitary facilities at your campsite is outstanding in relation to your guest capacity. Congrats! In 6 of the 6 attributes taken into account you achieved the best possible result of 100%.



Your result regarding sanitary quality is satisfactory. The assessment of the three topics cleanliness, maintenance and construction is very balanced without an outlier downwards or upwards.

# ADAC Classification Reports

## Campsite Quality Report



### Details of your results

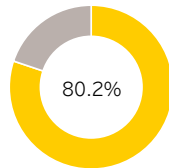
Sanitary [39%]

Grounds [26%]

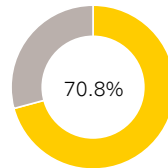
Supply [10%]

Recreation [12.5%]

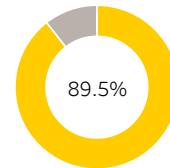
Bathing [12.5%]



In total

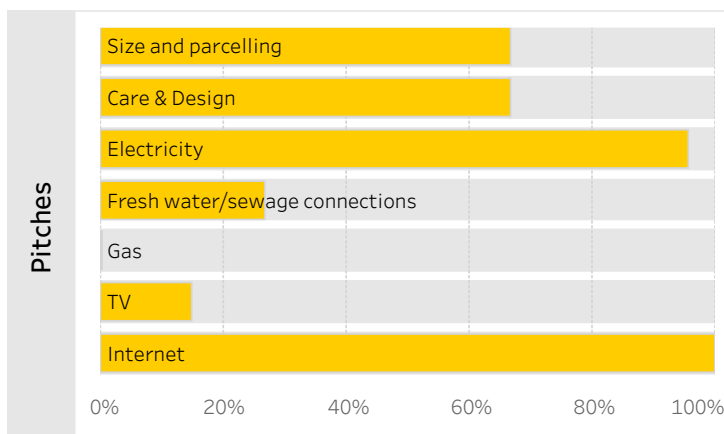


Pitches

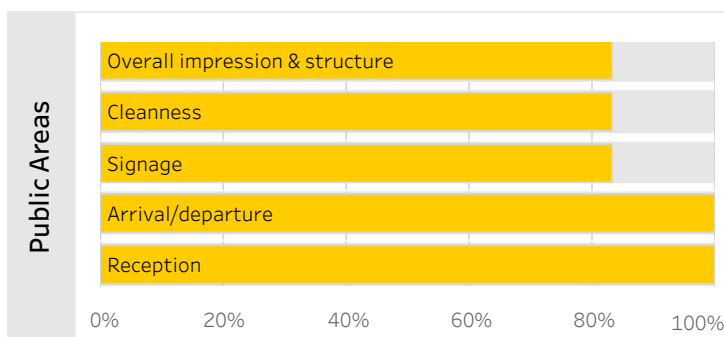


Public Areas

The category "Grounds" has the second biggest influence on the ADAC classification. Within this category, two themes are evaluated: "Pitches", where size, parcelling and the provision of various connections are taken into account and "Public", where the focus is on the various public areas of the campsite. Both quantitative and qualitative aspects are considered.



You have potential in terms of the size and parcelling of your pitches at your campsite, regarding maintenance and design you perform satisfying. Campers can look forward to mostly level and easily accessible pitches. You can see your result regarding the available connections on your pitches in the graphic.



Congratulations! You have achieved the best possible result of 100% in several areas.

Pitches mainly accessible

Pitches mainly leveled



### Details of your results

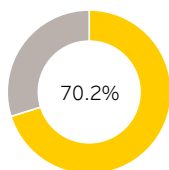
Sanitary [39%]

Grounds [26%]

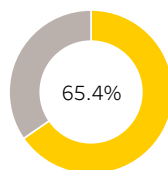
Supply [10%]

Recreation [12.5%]

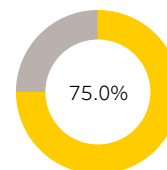
Bathing [12.5%]



**In total**

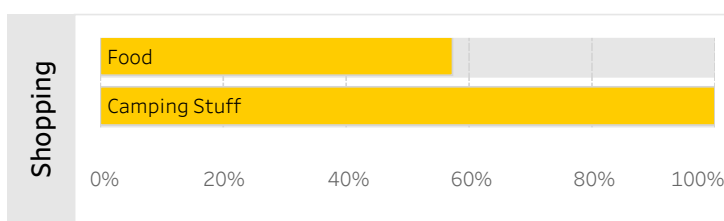


**Shopping**

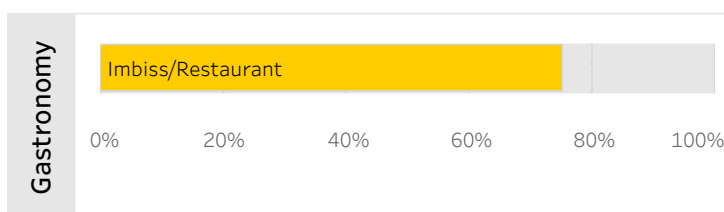


**Gastronomy**

In the category "Supply", the two sub-categories "Shopping" and "Gastronomy" are evaluated. In this category, too, not only the presence but also the quality of the existing facilities is assessed.



At your campsite there is a food market with a reasonable selection of products. The range of camping and leisure items you offer your guests is impressively diverse.



You offer your guests a good gastronomic offer at your campsite. Moreover, in addition to the restaurant, your guests can also enjoy a snack bar on the campsite.

Based on our joint responsibility for people and the environment, we are currently working on anchoring the topic of sustainability more firmly in the ADAC classification. The following questions, among others, will play a role in the category "Supply": Do you already consider regional and seasonal products in your food assortment? Have you already initiated cooperations with regional suppliers? Be curious, we will keep you up to date.

### Details of your results

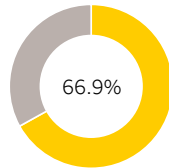
Sanitary [39%]

Grounds [26%]

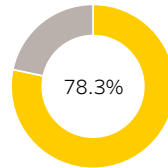
Supply [10%]

Recreation [12.5%]

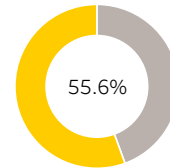
Bathing [12.5%]



**In total**

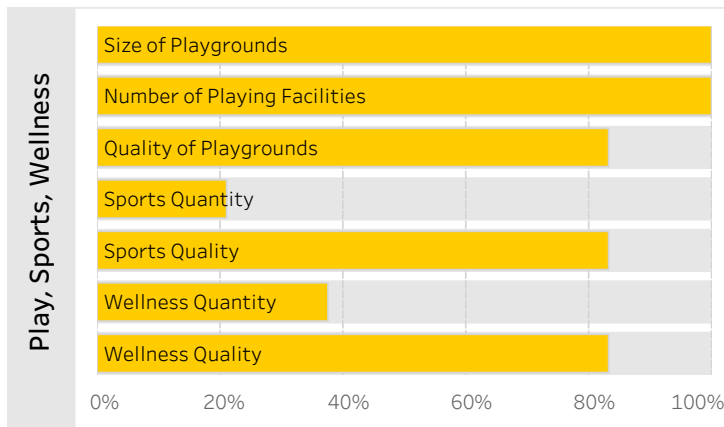


**Play, Sports, Wellness**

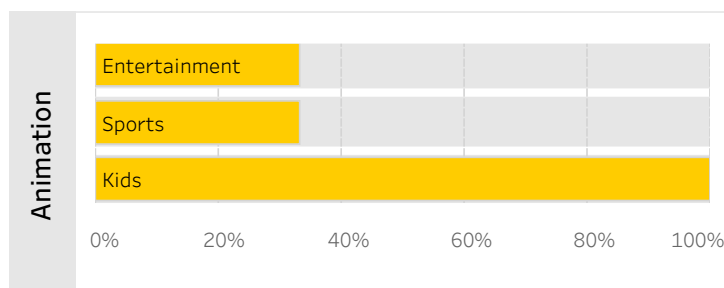


**Animation**

In the category "Recreation" a distinction is made between all permanent offers around playing options, sports and wellness as well as animation offers for children, sports enthusiasts and adults. It depends on how many different playgrounds, sports fields and wellness options are offered and how well-maintained and up-to-date they are. The size of playgrounds also affects the outcome. Bad weather offerings such as a recreation room and indoor play areas are also honored. In the case of animation, the offer in the summer peak season is looked at more closely.



The bars in the chart show how you perform in the individual areas of playing options, sports and wellness, respectively, in terms of quality and quantity. Your result regarding 'Play, Sports, Wellness' is satisfactory. You achieved the best possible result of 100% in few of the categories, congrats!



You have potential regarding animation during the summer season.

In general, the sub-categories "play, sports, wellness" and "animation" each contribute 50% to the "recreational offers" category. However, if the value for on-site animation is significantly higher than the value for the significantly more extensive and multifaceted sub-category "games, sports, wellness", regulatory action is taken in the "Animation" subcategory.

### Details of your results

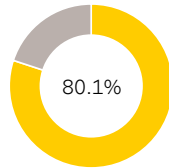
Sanitary [39%]

Grounds [26%]

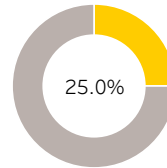
Supply [10%]

Recreation [12.5%]

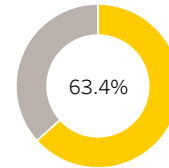
Bathing [12.5%]



In total

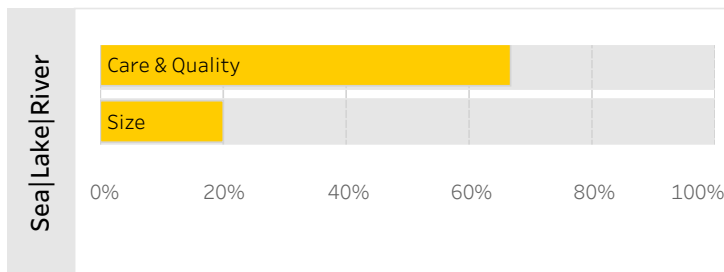


Sea | Lake | River

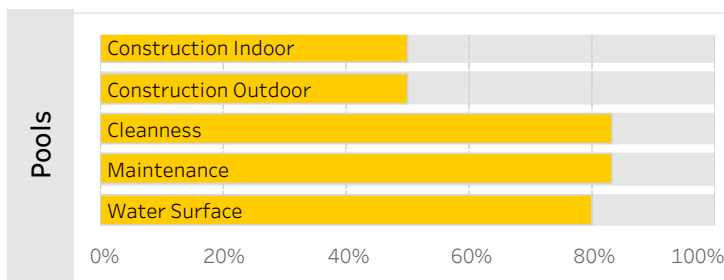


Pools

In the category "bathing", points can be scored for access to natural water such as the sea, lake and river, as well as for existing outdoor pools, indoor pools and paddling areas. When assessing natural bathing option, the ADAC classification takes size of beaches and sunbathing areas, as well as their equipment with, for example, umbrellas and showers, and the cleanliness and maintenance of recreational areas into account. In the case of outdoor and indoor pools, cleanliness, maintenance, design of the pools and the size of all areas in which swimming and splashing are possible, also count.



Your campsite is located directly on a swimming lake , but there is still potential in terms of the supply of beach and sunbathing areas in relation to the number of guests at your campsite.



You offer your guests both indoor and outdoor swimming facilities. You have potential regarding the design of your pool area. Your guests have plenty of room to swim.

We are currently considering adjustments in the "Bathing" category. These considerations concern, for example, the weighting of special qualitative features of indoor and outdoor pools and the greater consideration of natural bathing ponds as a sustainable form within the artificial bathing offerings. Stay tuned.

**Benefit from our data!**



## Your advanced report

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### Campsite Benchmark Report

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