

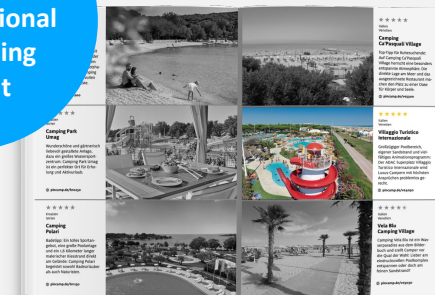
Show the beauty of your campsite

- Eye-catching supplement in all editions of the ADAC Campingführer
- Print run 65,000 copies
- Publication: December 2023
- Emotional, exclusive advertising format
- Focus on strong images
- Individual description text
- Annual publication

1/3 photo advert
1.440 €

For more options, please contact us.

Unique
and emotional
advertising
format



Media data



Contact



Layout example, final design may differ.



Print - prices and deadlines

PiNCAMP Highlights

Page format	Photo display with text and country assignment	U2 Cover inside	U3 Back inside	U4 Back outside
1/3*	1.440 €			
1/1*		5.375 €	5.375 €	6.295 €

* only bookable in combination with an ad in the ADAC Campingführer and a PiNCAMP.de marketing package

Calendar week 2023	37	38
All displays	Fri., 15.09.	Thu., 21.09.

Date	Advertising deadline: Last acceptance for ad placement
Date	Printing material deadline: Last possible delivery date for advertisement

Publication date: 04.12.2023



Your contact at ADAC PiNCAMP



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